

Made4aid privacy policy.

This Privacy Policy does not apply to the practices of third parties that are not owned or controlled by made4aid, including Etsy or any third party services you access through Etsy, Paypal, Facebook, or Instagram.

1. Information made4aid collects

To fulfill your order, you must provide made4aid with certain information (which you authorized Etsy or Paypal to provide), such as your name, email address, postal address, payment information, and the details of the product that you're ordering. You may also choose to provide additional personal information (for a custom order, for example), if you contact made4aid directly via Etsy messenger or email.

2. Why made4aid needs your information and how made4aid uses it

Made4aid relies on a number of legal bases to collect, use, and share your information, including:

- * as needed to provide services, such as when made4aid uses your information to fulfil your order, to settle disputes, or to provide customer support;
- * if you have provided your affirmative consent, which you may revoke at any time, such as by signing up for a made4aid mailing list;
- * if necessary to comply with a legal obligation or court order or in connection with a legal claim, such as retaining information about your purchases if required by tax law; and
- * as necessary for the purpose of legitimate interests of made4aid, if those legitimate interests are not overridden by your rights or interests, such as:

1) providing and improving services. Made4aid uses your information to provide the services you requested and in the legitimate interests of made4aid to improve its services; and

2) Compliance with the Etsy Seller Policy and Terms of Use. Made4aid uses your information as necessary to comply with obligations under the Etsy Seller Policy and Terms of Use.

Made4aid does not normally download, store or retain your personal information separately or outside/in addition to i. records kept by Etsy, as part of the made4aid shop account, and ii. any information contained in Etsy emails and communications, or iii. any emails or communications that you might send to made4aid.

3. Information Sharing and Disclosure

Information about made4aid customers is important to our fund-raising business. Made4aid would only share your personal information for only very limited reasons and in limited circumstances, as follows:

- * Etsy. Made4aid shares information with Etsy as necessary to provide services and comply with obligations under both the Etsy Seller Policy and Etsy Terms of Use.
- * Service providers. Made4aid engages certain trusted third parties to perform functions and provide services to the shop, such as postal and delivery companies. Made4aid will share your personal information with these third parties, but only to the extent necessary to perform these services to ensure that your purchase reaches you safely.
- * Business transfers. If made4aid were to sell or merge the organisation, your information might be disclosed as part of that transaction, only to the extent permitted by law.
- * Compliance with laws. Made4aid may collect, use, retain, and share your information if we have a good faith belief that it is reasonably necessary to: (a) respond to legal process or to government requests; (b) enforce made4aid agreements, terms and policies; (c) prevent, investigate, and address

fraud and other illegal activity, security, or technical issues; or (d) protect the rights, property, and safety of our customers, or others.

4. Data Retention

Made4aid retain your personal information only for as long as necessary to provide you with my services and as described in my Privacy Policy. However, we may also be required to retain this information to comply with my legal and regulatory obligations, to resolve disputes, and to enforce my agreements. Made4aid will generally keep your data for the following time period: 3 years maximum.

5. Transfers of Personal Information Outside the EU

Made4aid may store and process your information through third-party hosting services in the US and other jurisdictions. As a result, your personal information might be transferred to a jurisdiction with different data protection and government surveillance laws than your jurisdiction. If made4aid is deemed to transfer information about you outside of the EU, Privacy Shield is relied on as the legal basis for the transfer, as Google Cloud is Privacy Shield certified.

6. Your Rights

If you reside in certain territories, including the EU, you have a number of rights in relation to your personal information. While some of these rights apply generally, certain rights apply only in certain limited cases as outlined below:

- * Access. You may have the right to access and receive a copy of the personal information made4aid holds about you by contacting us using the contact information below.
- * Change, restrict, delete. You may also have rights to change, restrict use of, or delete your personal information. Absent exceptional circumstances (like where made4aid is required to store data for legal reasons) we will generally delete your personal information upon request.
- * Object. You can object to (i) processing of some of your information based on legitimate interests of made4aid and (ii) receiving marketing messages from made4aid after providing your express consent to receive them. In such cases, made4aid will delete your personal information unless there are compelling and legitimate grounds to continue using that information or if it is needed for legal reasons.
- * Complain. If you reside in the EU and wish to raise a concern about use of your information by made4aid (and without prejudice to any other rights you may have), you have the right to do so with your local data protection authority.

7. How to Contact Me

For purposes of EU data protection law: I, Sally Alsford, am the made4aid data controller of your personal information. If you have any questions or concerns, you may contact me at made4aid@yahoo.co.uk. Alternately, you may mail me at: Sally Alsford, 46 Heathwood Gardens, London SE7 8EP. United Kingdom.